

## **Millionice Investment Limited**

### **A. Personal Data Collection Statement and Privacy Policy**

Millionice Investment Limited, its subsidiaries and affiliates (collectively “we” or “the Group”) strive to keep confidential all personal data submitted by our customers or users of the Group’s websites. This Personal Data Collection Policy sets out the purpose of collecting, the use of and your right to access update and amend your personal data.

### **B. Scope of Personal Data collected**

Upon purchasing our products, enjoying our services or browsing the Group’s websites, you may be requested to supply certain personal information such as your name, sex, date of birth, nationality, information of identity card/ passport / other identification document, family status; contact information such as residential address, correspondence address, telephone number, email address, fax number; your credit / charge card information such as card holder’s name, billing address, credit / charge card number, expiry date; and other information such as your personal preference, comments, to enable us to provide or improve our products, services to you and to provide you with information of our latest products or services. It is not obligatory for you to provide the requested personal data or any part thereof, but if you elect not to provide the requested personal data or any part thereof, we may not be able to provide you with the product, service or information.

The personal data you provided to us may also be sourced from or transferred to other jurisdictions outside the Hong Kong Special Administrative Region (“Hong Kong”). We will endeavour to ensure that your personal data sourced from or transferred outside Hong Kong is protected to standard in line with the requirements of the Personal Data (Privacy) Ordinance (Cap.486 of the Laws of Hong Kong) (“the Ordinance”), subject to any laws and requirements of that particular jurisdiction. As complete security is not possible over the internet, when providing personal data to us, you shall protect your personal data against unauthorized or accidental access, as the personal data is disclosed at your own risk.

### **C. Use of ‘Cookies’**

We will use ‘cookies’ to store and track information of users of the Group’s websites. A ‘cookie’ is a piece of text file which our website transfers to your computer’s hard drive. Our website may create a ‘cookie’ that contains information which you have entered or contain a record of which pages in the website you have visited. Generally, we use ‘cookies’ to estimate audience size and to measure users’ traffic patterns.

Allowing our website to create a 'cookie' does not give our website or any other website access to the rest of your computer, and only the site which created the 'cookie' can read it. You can also edit your browser option to block the 'cookies'.

#### **D. Use of Personal Data**

We may use the personal data collected from you for one or more of the following purposes:

- ◆ Matters in relation to the supply of products and / or services to you;
- ◆ Providing you with information in respect of the marketing, offers or promotional activities of our products, services, including direct marketing;
- ◆ Communicating with you by post, telephone, email, or fax,
- ◆ Following up your inquiries or comments that you might have submitted to us through our website or other means;
- ◆ Our Group's marketing research;
- ◆ For the use by our subsidiaries and affiliates, professionals engaged by them in connection with any incidental purposes relating to the above.

We will not sell or rent your personal data in any way unrelated to the aforementioned purposes.

#### **E. Disclosure of Personal Data**

We may disclose and transfer your personal data to our subsidiaries, affiliates and professionals engaged by them (when we consider appropriate or necessary). Your personal data will be kept confidential and will not be disclosed and transferred to any other third party without your prior consent. But under certain circumstances we may have to disclose your personal data, for instance, when we are required to do so by the laws or court order of any jurisdiction or requested by any government administrative or law enforcement authorities and we believe in good faith that it is necessary to disclose your personal data.

#### **F. Access, Edit or Amendment of Personal Data**

Subject to our verification of your identity, you are entitled to access to your personal data kept by us and may request to edit or amend such personal data. If you need access to, edit or amend your personal data, please write to the following address:

The Personal Data Privacy Officer, Millionice Investment Limited, Rooms 2101-3, 21/F, Kai Tak Commercial Centre, 317-321 Des Voeux Road Central, Hong Kong.

Pursuant to the sections in the Ordinance, we have the right to charge a reasonable fee for processing your access to personal data request.

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#### **G. Your Choices**

You shall always have the choice over the type of information you would like to receive from us. You can always indicate whether to receive or continue to receive further information of marketing, offers or promotional activities of our products, services including direct marketing. Should you decide not to receive any further information of marketing, offers or promotional activities of our products, services, please notify us by writing to the address above.

#### **H. Change or Amendment of Personal Data Collection Statement and Privacy Policy**

The Group reserves the right to revise or amend the Personal Data Collection Statement and Privacy Policy from time to time, and will disclose such revision or amendment on the Group's websites for your reference. We will give prior notice to you if we need to use your personal data in accordance with the revised or amended Personal Data Collection Statement and Privacy Policy. You can choose to accept or reject the revised or amended Personal Data Collection Statement and Privacy Policy.

If you accept or do not object to the revised or amended Personal Data Collection Statement and Privacy Policy, we will retain and use your personal data in accordance with the revised or amended Personal Data Collection Statement and Privacy Policy. If you object to the revised or amended in accordance with the revised or amended Personal Data Collection Statement and Privacy Policy, we will delete your personal data from our record and you will be deemed as not supplying any personal data to the us. This Personal Data Collection Statement and Privacy Policy are in compliance with the Ordinance. This Personal Data Collection Statement and Privacy Policy are written in Chinese. In the event of any inconsistency between the Chinese version and any translated version, the Chinese version shall prevail.

## **PERSONAL DATA (PRIVACY) ORDINANCE NOTICE**

Your personal data will be transferred to our subsidiaries and affiliates for use by them in direct marketing, please be informed that:

- ◆ We intend to provide your personal data to another entity for use by that entity in
- ◆ direct marketing;
- ◆ We may not so provide the personal data unless we have received your written
- ◆ consent to the intended provision;
- ◆ The provision of your personal data is for us to explore a business opportunity;
- ◆ We intend to provide your name, correspondence address, telephone number,
- ◆ email address and fax number;
- ◆ We intend to transfer those personal data to our subsidiaries and affiliates;
- ◆ Our subsidiaries and affiliates intend to use your personal data in direct marketing of their real estate properties which are available for sale or let; and
- ◆ You can write to the Personal Data Privacy Officer of Millionice Investment Limited at Rooms 2101-3, 21/F, Kai Tak Commercial Centre, 317-321 Des Voeux Road Central, Hong Kong, Hong Kong any time to communicate your consent or objection to our intended provision of your personal data for direct marketing without any charge.